

“A TASTE OF TONGUE FU!® MARTIAL ARTS FOR
THE MIND AND MOUTH”
(PART ONE) BY GWEN FUJIE

“SPEAK TO PERSUADE™ WHEN BEING
INFORMATIVE IS NOT ENOUGH”
BY VANNA ISHIMARU NOVAK

DOES YOUR MOUTH HAVE A MIND OF ITS OWN?

Tongue Fu! is the constructive alternative to giving a tongue-lashing or to be tongue-tied. It is a step-by-step process for turning hostility into harmony and aggravation into aloha. These martial arts ideas for the mind and mouth will help you:

- ~ Persuade people to stop, listen and hear your point of view.
- ~ Find solutions, not fault
- ~ Turn resentment into rapport with **Words to Use**
- ~ Communicate in a way that turns conflict into cooperation



Gwen Fujie . . . motivates people to do, be and give their best. Her mission is to spread the power of peaceful communications while helping individuals and organizations increase their personal and professional effectiveness.

With her expertise and work experiences in various industries such as healthcare, education, hotel and government, she teaches the practical skills and how to communicate cooperatively and peacefully in all relationships.

Sharing real-life suggestions and techniques, Gwen makes the learning experience unforgettable with her non-threatening and approachable teaching style and lively and interactive sessions. Born and raised in Hawaii, she has presented programs to hundreds of organizations and thousands of individuals nationwide.

Gwen's impressive client list includes: The American Hospital Association; Bank of Hawaii; Kamehameha Schools; Hawaii State Judiciary; Hawaii Pacific Health; the National Weather Service; University of Hawaii; Hawaiian Electric Company; and the Hawaii Employers Council.

IN THIS PROGRAM, YOU WILL LEARN HOW TO:

- ~ Understand the key elements of persuasion and why each is critical to your success.
- ~ Develop and deliver presentations that will influence thinking and decision making
- ~ Position and present key ideas with maximum impact
- ~ Use a five-step blueprint to develop and persuasive presentations
- ~ Project confidence, competence, and credibility
- ~ Establish trust and build rapport



Vanna Novak . . . is a nationally recognized authority on developing and delivering presentations designed to influence thinking and decision making of audiences, and motivate them to take specific, desired action.

Based in Seattle, Washington, Vanna is president and owner of **Speak to Persuade™**, and has been in the business as a professional speaker, trainer and consultant for over 20 years. Her background includes having served as a director of employee relations, university adjunct faculty member, twice elected Board of Director for the National Speakers Association, two-time gubernatorial appointee in Washington State and a featured guest on both radio and television. She is also a founder of the **Executive Development Institute**, an organization that offers leadership development programs for Asian, Pacific Islander and Hispanic professionals.

When speaking in groups about effective presentation skills, her focus is on turning presentations and presenters who are simply informative, into ones that will convince, persuade, and inspire. Her impressive client list includes: The Boeing Company; American Dietetic Association; American Institute of CPAs; IBM; Nintendo of America, Inc.; University of Washington; UC Santa Barbara; Old National Bank; and Kaiser Permanente.