

Uchinanchu

Hawaii United Okinawa Association's bimonthly member newsletter. Circulation 11,000 households

Advertising Space Contract

ADVERTISER CONTACT INFORMATION

Company Name: _____

Address: _____

City: _____ State & ZIP: _____

Contact Name: _____ Title: _____

Telephone: _____ Fax: _____

Email address: _____ First issue starts: _____

AD SIZE & FREQUENCY

Make your selection by circling below

| Size/ Frequency | Full Page 10" x 15" | Half Page 10" x 7 1/2" | 1/4 Page 5" x 7 1/2" | 1/5 Page 5" x 4" | 1/6 Page 3 1/4" x 3" | 1/8 Page 3 1/4" x 2" |
|--------------------|------------------------|---------------------------|-------------------------|---------------------|-------------------------|-------------------------|
| Single Issue | \$1,200 | \$600 | \$300 | \$150 | \$75 | \$50 |
| Two Issues | \$2,200 | \$1,100 | \$550 | \$280 | \$138 | \$90 |
| Three Issues | \$3,240 | \$1,620 | \$810 | \$405 | \$200 | \$135 |
| Four Issues | \$4,180 | \$2,090 | \$1,050 | \$520 | \$260 | \$174 |
| Five Issues | \$5,100 | \$2,550 | \$1,275 | \$640 | \$320 | \$215 |
| Six Issues | \$6,000 | \$3,000 | \$1,500 | \$750 | \$375 | \$250 |

SCHEDULE

| ISSUE | DELIVERY DATE | SPACE DEADLINE | AD COPY DEADLINE |
|------------------------------|---------------|----------------|------------------|
| #187 Okinawan Festival Issue | Late August | 7/8/2020 | 7/15/2020 |
| #188 Sep/Oct Issue | Late October | 9/10/2020 | 9/17/2020 |
| #183 Nov/Dec Issue | Late December | 11/9/2019 | 11/16/2019 |
| #184 Jan/Feb Issue | Late February | 1/18/2020 | 1/25/2020 |
| #185 Mar/Apr Issue | Late April | 3/12/2020 | 3/19/2020 |
| #186 May June Issue | Late June | 5/17/2020 | 5/24/2020 |

- Prices are for camera ready ads. There is a \$25 minimum fee for production work.
- Add \$125 to add violet color to your ad. *Subject to approval.*
- The publisher reserves the right to accept or reject all advertisements, and to position advertising at the publisher's discretion.
- If contract advertising is cancelled before contract completion, the advertiser will be billed the difference between the contracted rate and the single insertion rate.
- The publisher is not responsible for typesetting or printer makeup errors, nor for advertising, endorsements or use of pictures of individuals not covered by valid written consent forms. The advertiser shall indemnify and hold the publisher harmless for liability resulting from publication, including attorney fees and all other associated litigation cost of any kind.

| | |
|----------|-----------------|
| CONTACT: | Caro Higa |
| TEL: | 808-676-5400 |
| FAX: | 808-676-7811 |
| EMAIL: | caro.h@huoa.org |

Please review this order and sign it indicating your confirmation and acceptance of the advertising space contract.

SIGNATURE

DATE