

Uchinanchu

Hawaii United Okinawa Association's bimonthly member newsletter. Circulation 9,700 households

Advertising Space Contract

ADVERTISER CONTACT INFORMATION

Company Name: _____

Address: _____

City: _____ State & ZIP: _____

Contact Name: _____ Title: _____

Telephone: _____ First issue: _____

Email address: _____ Last issue: _____

AD SIZE & FREQUENCY

Make your selection by circling below

Size/ Frequency	Full Page 10" x 15"	Half Page 10" x 7 1/2"	1/4 Page 5" x 7 1/2"	1/5 Page 5" x 4"	1/6 Page 3 1/4" x 3"	1/8 Page 3 1/4" x 2"
Single Issue	\$1,200	\$600	\$300	\$150	\$75	\$50
Two Issues	\$2,200	\$1,100	\$550	\$280	\$138	\$90
Three Issues	\$3,240	\$1,620	\$810	\$405	\$200	\$135
Four Issues	\$4,180	\$2,090	\$1,050	\$520	\$260	\$174
Five Issues	\$5,100	\$2,550	\$1,275	\$640	\$320	\$215
Six Issues	\$6,000	\$3,000	\$1,500	\$750	\$375	\$250

SCHEDULE

ISSUE	DELIVERY DATE	SPACE DEADLINE	AD COPY DEADLINE
#187 Okinawan Festival Issue	Late August	8/3/2020	8/7/2020
#188 Sep/Oct Issue	Late October	9/30/2020	10/7/2020
#189 Nov/Dec Issue	Late December	11/23/2020	12/1/2021
#190 Jan/Feb Issue	Late February	1/29/2021	2/5/2021
#191 Mar/Apr Issue	Late April	3/29/2021	4/5/2021
#192 May June Issue	Late June	5/28/2021	6/4/2021

- Prices are for camera ready ads.
- Add \$125 to add violet color to your ad. *Subject to approval.*
- The publisher reserves the right to accept or reject all advertisements, and to position advertising at its discretion.
- If contract advertising is cancelled before contract completion, the advertiser will be billed the difference between the contracted rate and the single insertion rate.
- The publisher is not responsible for typesetting or printer makeup errors, nor for advertising, endorsements or use of pictures of individuals not covered by valid written consent forms. The advertiser shall indemnify and hold the publisher harmless for liability resulting from publication, including attorney fees and all other associated litigation cost of any kind.

CONTACT:	Caro Higa
TEL:	808-676-5400 ext 123
EMAIL:	caro.h@huoa.org

Please review this order and sign it indicating your confirmation and acceptance of the advertising space contract.

SIGNATURE

DATE

Size samples

